

School of Planning and Architecture, Bhopal
Master of Design: Curriculum

Version: June 3, 2019

**Note: The Programme is being approved by the Senate of SPAB*

Applied from 2019 batch

Each Credit contains 15 Contact Hours

Contact Hours = **CH** (Lecture, Studio, Tutorial, Workshop and Field Work)

Evaluation Method includes **VV** = Viva Voce, **WR** = Written Exam, **TP** = Time Problem

Internal Marks 50 + External Marks 50

Semester 1

Subject Code	Subject Name	Evaluation	Evaluation	Cred its	CH
Core					
<i>Compulsory</i>	MDES 101 Project 1 and Design workshop		VV	7	105
<i>13 Credits</i>	MDES 102 Creativity and Ideation		VV	3	45
	MDES 103 History and Culture of Design		VV WR	3	45

Specialization	GROUP Visual Communication			GROUP Product Design		
<i>Opt PD or VC</i>	MDES 111 Basic Typography	VV TP	MDES 121 Form Studies	VV	4	60
<i>12 Credits</i>	MDES 112 Visual Language	VV	MDES 122 Materials and Manufacturing	WR	4	60
	MDES 113 Visual Graphics	VV TP	MDES 123 Applied Ergonomics	WR	4	60

Semester 2

Subject Code	Subject Name	Evaluation	Evaluation	Cred its	CH
Core					
<i>Compulsory</i>	MDES 201 Project 2		VV	7	105
<i>7 Credits</i>					

Specialization	GROUP Visual Communication			GROUP Product Design				
<i>Opt PD or VC</i>	MDES 211 Advanced Typography	VV	TP	MDES 221 Product Function and Architecture	VV	WR	4	60
<i>12 Credits</i>	MDES 212 Communication and Cognition	VV	TP	MDES 222 Product Semantics and User Experience		WR	4	60
	MDES 213 Print Design	VV	TP	MDES 223 Product Design Methods	VV	WR	4	60

Elective								
<i>Opt any two</i>	MDES 231 User Interaction and Experience Design				VV		3	45
<i>6 Credits</i>	MDES 232 Cultural Communication Design				VV		3	45
	MDES 233 Computer-aided Product Design				VV		3	45
	MDES 234 Design Research Methods					WR	3	45
	MDES 235 Design Studies				VV	TP/ WR	3	45
	Open Subject						3	45

Semester 3

Subject Code	Subject Name	Evaluation		Cred its	CH
Core					
<i>Compulsory</i>	MDES 301 Project 3	VV		12	180
<i>15 Credits</i>	MDES 302 Summer Internship (6 to 8 weeks)	VV		2	
Elective					
<i>Opt any two</i>	MDES 331 Design Management and Entrepreneurship	VV	WR	4	60
<i>8 Credits</i>	MDES 332 Product-Service Systems Design Methods	VV	WR	4	60
	MDES 333 Speculative Design	VV		4	60
	MDES 334 Human-Activity Systems Integration	VV	WR	4	60

Open Subject		4	60
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Common Pool Elective (Open for all PG Courses at SPA Bhopal)

<i>Opt any one</i>	MDES 341 Design Seminar	VV	3	30
<i>2 Credits</i>	Open Subject		3	30

Semester 4

Subject Code	Subject Name	Evaluation	Cred its	CH
Core				
<i>Compulsory</i>	MDES 401 Project 4 or Continuation of Project 3	VV	20	300
<i>25 Credits</i>	MDES 402 Exhibition Design	VV	4	60
	MDES 403 Portfolio Design	VV	1	15

Note Minimum Credits required to be completed in each Semester = 25.
Minimum Credits required to obtain M. Des Degree = 100.
